



## MEETING OF THE NCHCA BOARD

Grandview Golf Club  
245 Grandview Drive North, Huntsville, ON P1H 1B4

Monday, September 10, 2018 (9:00am – 12:00pm)

### APPROVED MINUTES

Present		
Stephen Turner	Perry Crozier	Jeff Mulcock (OSWCA)
Jim Flegg	Dave McClure	Leon Switzer
Steve Goodman	Joel McIntyre	Ezio Vena
Darrin Alberty		
Regrets		
Brian Lane	Paul Lemire	Steve McEachen
Kevin Kiley	John DeKroon	Dave Meikle
Ray Shannon	Edson Donnelly (CEO)	
Guests		
Neil Falls		
Staff		
Alison Hogan	Kathryn Sutherland	

	Item
1	<p>Call to order and approval of agenda</p> <p><i>It was moved by Dave McClure, seconded by Leon Switzer, that the agenda be approved, and the President be authorized to modify the order of discussion. Carried.</i></p>
2	<p>Approval of Minutes</p> <p><i>It was moved by Jim Flegg, seconded by Darrin Alberty, that the Minutes of the August 8, 2018, Board meeting be approved. Carried.</i></p>
3	<p>Executive Reports</p> <p>President's Report</p>

	<ul style="list-style-type: none"> <li>The President discussed the need for Board members to commit to meeting with City councillors after the upcoming election. Discussed further under item 6.</li> </ul> <p><b>Executive Director's Report</b></p> <ul style="list-style-type: none"> <li>Kathryn Sutherland presented a new work breakdown and dashboard based on NCHCA's 3-year plan that will be used to report on NCHCA activities and achievements.</li> <li>Highlighted that as a priority we will develop a sustainable membership plan and facilitate smoother membership renewals for 2019. This will include decoupling the request to update company profiles with renewing memberships. NCHCA will still accept renewals through the website but will also send paper invoices to the attention of accounts payable with an option to renew for 1, 2 or 3 years or for automatic renewal.</li> <li>Neil Falls suggested that NCHCA might provide a quarterly report to the membership detailing what the association has accomplished over the last quarter to demonstrate value to members.</li> </ul>
4	<p>For Approval: Sponsorship, Advertising &amp; Attendance Policy</p> <p><i>It was moved by Jim Flegg, seconded by Dave McClure, that the Sponsorship, Advertising &amp; Attendance Policy be approved as presented. Carried.</i></p>
5	<p>Discussion of 2019 Events</p> <ol style="list-style-type: none"> <li>The Board approved that NCHCA would undertake a community project in 2020 to would promote a positive image of the industry similar to the Scarborough Bluffs cleanup initiated by OSWCA. Suggestions included: <ul style="list-style-type: none"> <li>Participating in the City's spring clean up project</li> <li>Adopting a section of a road</li> <li>Sponsoring hockey teams, donating to community centers</li> <li>An after-school program similar to the Ottawa D-Squared sponsored basketball league</li> </ul> </li> <li>The Board discussed the following proposed 2019 events <ul style="list-style-type: none"> <li>Sens Game</li> <li>Bluesfest: limit of 150 attendees, \$10,000 for venue, food and alcohol not included</li> <li>Rideau Carleton Raceway: 300 attendees, \$10,000 includes venue + buffet dinner</li> <li>Lac Leamy Casino: reserved seating, Hilton, Fireworks (last week of August)</li> <li>Blue Jays Game</li> </ul> <p>Board decision is that NCHCA will host a Sens game event in the fall of 2019, at the end of September or early October depending on which teams are playing.</p> </li> <li>Other decisions made by the Board were: <ul style="list-style-type: none"> <li>Future Ski Day events are cancelled.</li> <li>2019 AGM is to be held at the War Museum. No recruitment event to be held at the AGM.</li> <li>2019 Fall Dinner Dance could be held at the Museum of History with a shuttle to the Lord Elgin Hotel. Final decision on venue will be made once additional information about costs is</li> </ul> </li> </ol>

	<p>available.</p> <p>ACTION: AH to obtain additional information regarding venues and costs.</p> <ul style="list-style-type: none"> <li>• Going forward, NCHCA will host one golf tournament each year at the end of June. The 2019 golf tournament will be held at Greyhawk Golf Course.</li> <li>• It was suggested that the 2019 BBQ could be held at a different venue.</li> </ul> <p>ACTION: NCHCA to reach out to the membership to see if any other member is interested in hosting.</p> <ul style="list-style-type: none"> <li>• 2019 Curling to be held at the end of January at the Nepean Sportsplex.</li> <li>• Printed Directory – continue to produce the Directory in 2019.</li> </ul>
6	<p><b>The Future of NCHCA</b></p> <p>The Board reviewed, updated and approved NCHCA's 3-Year 2018-2020 Business Plan. Two initiatives were removed (Developing the NCHCA brand and Affinity Programs). All initiatives were ranked as priority 1 other than vISion (priority 3) and Surveys &amp; Mapping (priority 2).</p> <p>Steve Turner recommended that after the City election, the Board needs to meet with Councillors. Invitations to visit job sites would help to establish good working relationships with the councillors.</p> <p>Jeff Mulcock suggested that kick-off meetings with councillors to provide information about how a project will impact their constituents would help the councillors to manage their constituents' expectations.</p> <p>NCHCA should focus on monitoring City Council, Environment and Transportation Committee agendas. The current level of monitoring is sufficient. We should enlighten councillors as to how restricted hours of work affects the well-being of industry workers and cost of the project. Mental health might be of concern however cost of projects is likely not a concern. Hours of work affects primarily roadbuilders.</p> <p>Revisit whether NCHCA should be making federal and provincial budget submissions.</p> <p>Regarding advocating to private sector owners, promote consistent contract documents through design engineers. GOHBA is a focal point. Invite private sector owners to speak at 2019 Heavy Construction Outlook Education Series event.</p> <p>Regarding position and issues statements, need to develop messaging and include in communications strategy.</p> <p>Do not include technical training as part of education series. NCHCA will disseminate information about members' training events but will not endorse products.</p> <p>Develop the Health &amp; Safety section of the website and determine how best to provide access to members. Determine what health &amp; safety organizations NCHCA should follow and retweet ex. IHSA.</p> <p>Affinity program: do not spend time and energy on this initiative, members have their own programs and suppliers in place.</p>

7	<p><b>Focus on Recruitment</b></p> <p>The Board discussed the recruitment initiative proposed by the Education Committee and directed that the recruitment event should take place at the Education Series, not at the AGM.</p>
8	The meeting closed at 12:00pm.